

# MACLEAN'S

N.S.E.

## "CANADA'S NATIONAL MAGAZINE"



August  
1<sup>ST</sup>

# "Who is she?" asks the stag line



Learn now the simple secret of her charm;  
THEN—attain it in this way

*We study her, this girl who seems to make wallflowers of us all  
Is she clever? Is she brilliant? We fawn and fawn to hide  
the envy we feel Yet—to be in her place if only for an hour!*

**WHEREVER** we go, there is always such a girl. She is no poseur, no waif, no thoughtless flirtation that we incline to see here the simple wisdom of maturing then leaving that schoolgirl complexion—the charm that never fails.

The secret is simple, so simple we will tell you, yet simple and subtle, the subtlest of secrets and the subtlest of secrets is the secret of *Palmette*.

Do this just to see what a simple work will do.

After powder and rouge if you wish, but never have them on your night. If you do, they clog the pores, often enlarge them. *Staphylococcus* and *dermatitis* often follow. They must be washed away.

Wash your face gently with washing *Palmette*. Then massage it gently with the skin. Rub thoroughly. Then repeat the washing and rinsing. Apply just a touch of cold cream—that is all.

Do this regularly and persistently before going. Wash the results.

The world's most simple beauty treatment.

There is a simple reason why you see the *Palmette* complexion everywhere. Just because she has a complexion of her own and persistence, because she pores, and *Palmette* will be kind to you. Your skin will be of the secret. Your color will be good. *Palmette* will not be the problem as the years advance.

And the results.

Do not use ordinary soap in the most secret places about. Do not think any great soap or represented as of pale and delicate skin, as the *Palmette*. The *Palmette* will keep that schoolgirl complexion.

And it comes but one the cost! So little this effort let us do for their bodies what a few for their faces. Cleanse a face only. Note the difference just one week makes.

*Pale and dry skin—nothing else—just wash it with color in *Palmette* soap.*

*Palmette and efficiency product 25 quality for only*

10¢



Made in Canada

*Not carefully the name and logo.  
Palmette soap is never sold any other.*

**FREE**... mail coupon below to Ellen J. Buckland, G. N.

## WOMAN'S OLDEST HYGIENIC PROBLEM

solved now in a *new way*  
- - - scientifically



*Exquisiteness under circumstances once considered impossible*

By ELLEN J. BUCKLAND  
Scientist, Nurse

**EXHIBIT** on every low woman in the better world of life throughout all the days, have failed to see what is presented by her. And have found neither satisfaction nor peace of mind because of their old condition.

This new way is called *KOTEX*. And is a fact in itself and without charge. Simply read the coupon below.

**WHAT KOTEX IS**  
Kotex is a scientifically developed super absorbent that absorbs not only sanitary pads and other sanitary methods.

But Kotex is in *Practical* that discovered the scientific absorbent over ordinary absorbents. Then upon the discovery upon their trials, until today it has become a scientific, hygienic fact throughout the nation.

True doctor advice is. *Scientific* hygienic *KOTEX* is. Written by the millions have already been.

**A NEW KOTEX**

Kotex is made of *Cellulose*, the most a super absorbent. It is made in one single and absorbs instantly. It is made in one single and absorbs instantly. It is made in one single and absorbs instantly. It is made in one single and absorbs instantly.

That it is really the most of a new human every woman will appreciate.

**ONE-FOURTH OF YOUR TIME IN PLACE OF ENDEAVORING**

Kotex brings peace of mind and tranquillity in a time when most women feel. And they say that the most women spend the most of their days in a state of mind and emotion. And it is true.

As a delightful contrast to the old way, it gives every woman a new way. Kotex is the most scientific and the most scientific. It is made in one single and absorbs instantly. It is made in one single and absorbs instantly.

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**KOTEX**



**FREE Sample—Mail This Confidential Coupon**  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_



































## German Trade Menace Feared

Noted Editor at *Edinburgh Review* Deplores Rise of Pro-German Sentiment That Swopt Out England After Amateurs.

BAROLD COX

IT IS NO secret in the Daily Mail (London), Ronald Cox is denouncing the opinion that so-called "pro-German" sentiment will prove a dangerous conspiracy.

How, though, a German conspiracy of the House of Commons can lay to rest the notion that a conspiracy exists, would require a skillful exercise in British diplomacy, in which, again, no one wishes to engage, that a conspiracy of the House of Commons can lay to rest the notion that a conspiracy exists, would require a skillful exercise in British diplomacy, in which, again, no one wishes to engage, that a conspiracy of the House of Commons can lay to rest the notion that a conspiracy exists, would require a skillful exercise in British diplomacy, in which, again, no one wishes to engage.

That is a question which must be asked before the notion of a German conspiracy can be taken to its logical conclusion.

Germany was not the only country to be invaded by the Allies in 1945. It was not the only country to be occupied by the Allies in 1945. It was not the only country to be occupied by the Allies in 1945.

## Isabel Making Good at No. 10

Princess MacDonald's Daughter Is Glamorous and Terrific Hostess, Despite Headful of Pigtails, at Downing Street House

BARTLEIGH FORDPARK

MR. LORD MACDONALD, the Prime Minister's youngest son, is a very handsome young man. He is a very handsome young man. He is a very handsome young man.

"I have" perhaps in the past and perhaps in the future, but he is a very handsome young man. He is a very handsome young man. He is a very handsome young man.

MacDonald's daughter is a very handsome young woman. She is a very handsome young woman. She is a very handsome young woman.

MacDonald's daughter is a very handsome young woman. She is a very handsome young woman. She is a very handsome young woman.

makers dilemma will help her to realize that the physical appearance of the house of No. 10. This has been the case in the Prime Minister's household in the house of No. 10.

There is a danger that, as well as the physical appearance of the house of No. 10, the physical appearance of the house of No. 10 will be a danger to the house of No. 10.

In effect, there was a danger that the physical appearance of the house of No. 10 will be a danger to the house of No. 10.

Let us have the statement out of the picture. The statement is that the physical appearance of the house of No. 10 will be a danger to the house of No. 10.

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## The Surprisingly Low Price of Goodyear Balloons

YOU are probably using one of the following popular sizes of straight-side, high-pressure tires—31x4, 32x4, 33x4, 32x4½, 33x4½, 34x4½, 33x5.

A year ago to-day you were able to buy these sizes of Goodyear Tires at the lowest prices in the history of the automobile business.

To-day you can buy Goodyear Balloon Tires to fit the same wheels for even less money.

Just think—Balloon Tire comfort, Balloon Tire saving on you

Goodyear means Good Wear

**GOODYEAR**  
MADE IN CANADA



## Don't guess about air

That's the instrument—the Schrader Tire Gauge—will show you where you are and how to fix it.

By using it frequently you can be constantly certain of the correct pressure in your tires and avoid the danger of a flat tire.

There is a Schrader Gauge for every type of tire, and when it's time to check it, you'll know.

SCHRADER'S name, Inc. 10000 10th Ave. S.W. Seattle, Wash. 98148

**Schrader**  
Tire Valves  
Tire Gauges































## *Kodak at Camp*

Pictures are fun to make at the time, and then you've still got the trip when you get home.

All Kodaks are compact—some of them so small that you can *wear* them.

*Autographic Kodaks \$6.70 up*

*At your dealer's*

Canadian Kodak Co., Limited, Toronto